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TO
PRINTERS &
STATIONERS



AUGUST 1922

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Tanner's Trade Circular

St. Bride Foundation Printing School

The removal of St. Bride Foundation Printing School from its home in Bride Lane to more commodious quarters across the river has only been accepted by the printing houses in the neighbourhood of Fleet Street as a matter of extreme necessity. For some time the School has outgrown the accommodation available in St. Bride Institute in which it was born 28 years ago, and though the neighbourhood has been searched for larger premises nothing suitable has been discovered. So the School is to re-assemble in September under a new roof in Stamford Street, which though well within the printing area and in fact not very far removed, is not quite so central as the old situation in the very heart of Pressland. The severance with St. Bride Foundation is regrettable, but success has its penalties and, after all, the cause is the only thing that counts. There are some comforts and compensations in the change. The School carries with it the indefatigable and capable Principal to whom it owes its success, and with him go also the whole staff of practical and experienced instructors, so continuity of policy and the prospect of still further development are both assured. Then the new start is under far more favourable conditions as regards space and equipment. The promoters of the scheme have planned on large and far-seeing lines. The old St. Bride Printing School with its local associations is blossoming out as the London School of Printing and Kindred Trades—formerly the St. Bride's Printing School—a title which sufficiently indicates both its scope and its ideals. Perhaps the most interesting feature in the new venture, and the one most fraught with possibilities, is the new management under the auspices of the London County Council. The Governing Body is composed mainly of representatives of the Printing Trade, linking up the whole industry with the provision of thoroughly trained and efficient workers. The newspaper offices and the large printing firms are associated with the Printers and Allied Unions in a common endeavour to foster the right spirit as well as the best craftsmanship in the younger generation. It is a revival under modern conditions of the functions of the old City Companies and Guilds, and

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the experiment will be watched with interest by other trades. The policy of the London County Council in entrusting the future of the School to those best equipped for the purpose by practical experience and personal interest is highly to be commended. It is a piece of educational statesmanship full of promise in many directions. Perhaps, too, the new Board will find in the happy relationship into which its members will be thrown in the congenial task of helping the young printer to reach out after the best that is in him the way to a better understanding on other matters and an increased realisation of mutual dependence and mutual respect.

"NIAGARA" DUPLEX PAPERS.



DUPLEX Papers still retain their popularity, especially for catalogue covers, folders, etc., and since their introduction the Niagara papers have had a wide popularity. They are stocked in 40 lb. Medium and 60 lb. Dble. Crown (480 sheets), and are supplied in the following combination of colours:—Primrose and White; Green and White; Salmon and White; Blue and White; Pink and White. At the reduced price of 7½d. per lb. we anticipate that these papers will be greatly in demand, and in consequence we have prepared a sample book, copy of which will be sent to any printer, post free, on application.

BROWN WRAPPINGS.

We have always made a feature of brown wrapping papers, and in this notice we would draw especial attention to two leading lines, namely, the "CC" Brown and the "Salisbury" Parchment Brown. The former is a really strong wrapping, 120 lb. Dble. Imperial (29 x 45), supplied at 17s. 8d. per ream, or 16s. 6d. per cwt. nett. The latter is supplied in 65 lb., 80 lb. and 100 lb. Dble. Imperial (29 x 45) and 80 lb., 100 lb. and 120 lb. Casing (36 x 46). The prices of the Dble. Imperial respectively are: 16s. 3d., 20s. and 25s. per ream nett, and the Casing, 20s., 25s. and 30s. per ream respectively, or 28s. per cwt. nett. Consignments of these papers will be delivered free within the London area.

"SCRIVIA" BOND.

A really good Bond paper at a relatively low price. Stocked in 15, 18, 21 lb. Large Post; 19 lb. Medium; 19 lb. Double Cap, all 504 sheets, except 15 lb. Large Post, which is 480 sheets. The price is 1s. 2d. per lb. nett. We shall be very pleased to forward to any of our readers a sample of this well-known and highly popular Bond on receipt of application.

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BAGS

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Best
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hide. All sizes

Any class of Leather Goods Made
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News in Brief

THE Duke of York will preside at the 95th annual festival of the Printers' Pension Corporation, to be held in London, on November 15th. To promote interest in the function, SIR WILLIAM BERRY gave a luncheon at the Savoy Hotel recently, when the following message was received:—"The Duke of York desires to say with what pleasure he is looking forward to presiding at the Printers' Pension Corporation Festival on November 15th. He is extremely gratified to know that so many friends of the institution are meeting to-day to promote the success of the festival. His Royal Highness looks upon this luncheon, which Sir William Berry has so kindly given, as a very happy thought and most helpful to the object we all have in view."

A Return compiled by MESSRS. JORDAN & SONS, LTD., company registration agents, Chancery Lane, London, shows that in the first half of the present year, 30 newspaper companies were registered at Somerset House, with a capital of £4,258,200; 47 publishers, with a capital of £151,705, and 100 stationers, with a total capital of £807,520.

Now that the discussion of honours is the order of the day, it is as well to be reminded that JOHN WALTERS, W. H. MURFORD, and many other eminent Pressmen, remained, like MR. PITT and MR. GLADSTONE, to the end of their days without any such distinction. It is understood that MR. SPENDER and MR. C. P. SCOTT, of the *Manchester Guardian*, declined honours recently offered to them.

Rumour says that LORD NORTHCLIFFE is purchasing a large part of the WALTER interest in *The Times*, but in consequence of his Lordship's illness the sale has not been completed.

Apropos of the new rich, MR. FRANK COLEBROOK relates a good story. A Scotchman had built himself a large house. He told James MacLehose, of Glasgow, that "There's a fine room in it that I have made into a library," and there were a hundred feet of shelving he wanted filled with books; "I'll

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IT CANNOT BE DENIED THAT :: PRINTERS are AGAIN BEING ASKED FOR **GILT EDGE CARDS.** :: THE CARD ENCLOSED WITH THIS ISSUE SHOWS **FOUR STYLES** OF EDGE AND MAY BE OF SERVICE TO YOU. PROMPT ATTENTION GIVEN TO ALL ENQUIRIES.

Rotary Cutting.

WE WOULD RESPECTFULLY REMIND OUR READERS, IN MAKING UP FORME OR STONE, THAT WHEN PRINTED CARDS ARE WANTED TO BE ROTARY CUT, MAKE OUT AND OUT TO SIZE REQUIRED WITH TRIM ON all FOUR EDGES. SINGLE KNIFE ROTARY CUTTING is not SUCCESSFUL

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just leave it to you to fill up the shelves with what you think best." Asked about binding: "Oh, aye; I would like them to be well bound." "Well, sir, would you prefer them to be bound in 'Russia' or in 'Morocco'?" "Well, Mr. MacLehose, I'm no' very particular, but if it's a' the same to you, I'd rayther have them bound in Glasgow."

Another good story is told in connection with *The Times*. A notice appeared in a recent issue containing the following: "In reply to inquiries we think it desirable to state that *The Times* does not publish a Sunday edition." The *Sunday Times* replied:—In view of misapprehension, the proprietors of the *Sunday Times* desire to give the widest publicity to the fact that this paper is published on Sundays only, and has no daily issue. And that's that.

The will of MR. D. L. PRESSLY, of York, for eighteen years managing editor of the *Yorkshire Herald*, who died on April 11th, shows an estate valued at £2,270; that of SIR J. SCOTT, of the Walter Scott Publishing Co., Ltd., at £582,165; that of MR. W. HOWARD, of Leeds, a superannuated member of the Leeds Typographical Association, at £2,450; that of MR. G. E. B. EYRE, chairman and managing director of Messrs. Eyre & Spottiswoode, Ltd., at £490,221; that of MR. A. ELLIOTT, bookseller and stationer, of Edinburgh, who published R. L. Stevenson's first book, "The Pentland Rising," at £13,778; that of MR. C. MITCHELL, printer, West Harding Street, E.C., at £6,142; that of MR. W. LLEWELYN WILLIAMS, K.C., M.P., Recorder of Cardiff and journalist, at £507; and that of SIR J. WILLIAMS BENN, founder of the firm of BENN BROS., trade journal publishers, at £7,375.

MR. HOWARD HAZELL, presiding at the annual meeting of HAZELL, WATSON & VINEY, LTD., stated that the past year had been one of extraordinary difficulty. The general commercial depression had seriously reduced the demand for printing of all kinds, and it was impossible to keep the plant fully at work. The profits had dropped from £40,812 to £30,171. Continuing, he stated that the great increase in the rate of wages and other expenses make the use of up-to-date and labour-saving machinery and methods more essential than in the years before the war. Employers must see that their factories were well organised and equipped, and the employees must do their part in maintaining the highest possible output from the plant, and assist in preventing waste of time and materials.

The practice of posting (and in some cases, also printing) circulars from the Continent is at last receiving the attention

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of Parliament. This practice not only deprives our own Post Office of revenue, but it also plays into the hands of foreign printers. Replying to a question in the House, the Assistant Postmaster-General hoped, in view of the reduction on inland printed papers to the pre-war rate of $\frac{1}{4}$ d., that the practice would be discontinued, but if it continued Parliament would be asked to grant additional powers in order to bring about its cessation.

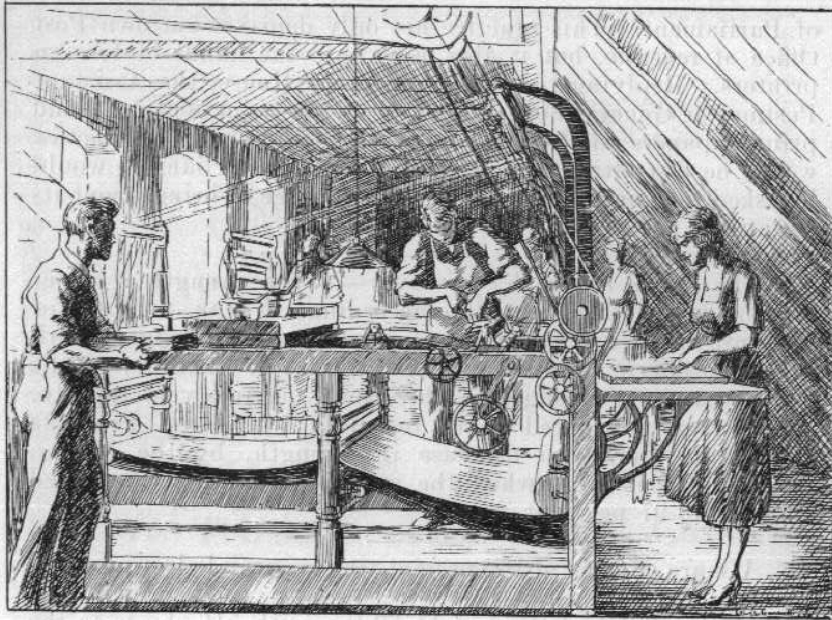
The Paper Trade Review says:—"The strength of paper or fibre board varies greatly according to the amount of moisture in it, and this amount is continually changing with the atmospheric conditions. As the relative humidity of the air increases the strength of fibre board declines very rapidly. A piece of corrugated board tested at the Forest Products Laboratory showed a decrease in strength, by the Mullen test, of 59 per cent. when the relative humidity was raised from 65 to 97 per cent."

We are offering at the present time a special clearance line of Mignonette Paper which is remarkably good value. The size is 21 x 30 $\frac{1}{2}$ and the weight 60 lbs. with 516 sheets to the ream. At the low price of 3 $\frac{1}{4}$ d. per lb., or in 10-ream lots 3d. per lb., we do not anticipate that it will remain on our hands very long. If you are interested, write for sample without delay.

Last month, in the House of Commons, on a vote of £1,779,957 for the Stationery Office, SIR D. MACLEAN drew attention to the fact that the expenditure on this department was two and a half times what it was before the war. He moved the reduction of the vote by £100. SIR J. BAIRD said that when the experiment of Government printing had been three years in operation a full enquiry into the results would be held.

This reminds us that a letter on the same subject has been addressed to the Chancellor of the Exchequer by the Federation of British Industries, signed by its president, COL. O. C. ARMSTRONG. The following reply was received:—

"The Chancellor recognises that an inquiry into the advantage or otherwise of printing being directly undertaken by the State will in due course be desirable. He is, however, of opinion that such an inquiry could not be conducted satisfactorily until fuller experience has been gained as to the results of the operations of the Government Printing Press. He notes the readiness of your Federation to afford assistance when such an inquiry is instituted, and he has no doubt that



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full opportunity will be given to all interested parties to submit evidence.

"In the meantime, the Chancellor is satisfied that, having acquired the Government Printing Press, no other course is open to the Government than to make full use of facilities thus possessed by them for executing printing work. He would, however, point out that only a proportion of the printing required for Government departments is carried out at the Government Printing Press, the larger part of the work still being executed by private firms."

Exports of paper for the first six months of this year show a marked increase over the figures for the corresponding period of last year. The values of the imports for the same periods are about the same.

According to the *Daily Chronicle*, the paper on which Treasury notes are printed is made within twenty miles of London. The mill is a small one, employing about 300 people, of whom nearly half are women. It has long had a reputation for the excellence of its hand-made paper; nothing else is produced, and when the Government decided to issue paper money the contract for notes of the smaller denomination was placed here, and has remained ever since. Nothing but the finest rags is used in the production of the paper, which must be light yet tough; every sheet is subjected to a breaking strain of 60 lb. before it is passed. Each process of manufacture is guarded with meticulous care, and there is an almost tiresome counting and recounting of the sheets before they emerge as the finished article and are handed over to the representatives of the Treasury. It says much for the system that only one sheet, sufficient to print twenty notes, has gone astray. Hope has not yet died that some day this derelict may be found to round off a record which is well-nigh perfect.

Railway rates will be reduced on August 1st, thanks to the perseverance of the F.B.I. The aim was to secure a reduction to 50 per cent. above pre-war rates, and the result is a general lowering on the merchandise traffic to 75 per cent. above the rates in operation on January 14th, 1920, on English and Welsh railways.

The following questions, among others, were recently asked at an examination at the Battersea Polytechnic:—Size of oblong double demy? By what name is $16\frac{1}{2} \times 26\frac{1}{2}$ ins. known commercially? What do you understand by H.P., H.C., E. and O.E., C.I.F.? Give the two most usual sizes for stock loose-leaf ledgers?

Envelopes

SPECIAL LINES

	<i>per 1,000</i>
90,000 5½x3¼ 6's Azure Laid Envelopes	4/6
16,000 6's P.16 Quality Cream Laid Envs.	3/9
50,000 5½x3¼ 8's 130 Quality Cream Laid Envelopes	4/6
100,000 6x3½ 8½'s 240 Quality	4/6
140,000 3½x4¼ 8½'s Hand Made Loan	12/6
50,000 Court 8vo 139 Quality	4/3
50,000 6x4 Kraft Bags	4/6

Seed Bags

60,000 3½x1½ Casing Bags	3/-
90,000 3½x2¼ 285 Manilla Bags	4/-
20,000 4½x2¼ Casing Bags	4/3
70,000 2½x2¼ Mixed Cream Laid	3/-
50,000 4½x2¼ 285 Manilla Bags	4/6

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DORSET ST., SALISBURY SQUARE
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Tanner, Fleet, London

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Our Managing Director, Mr. FRANK GARRETT, has been elected by the London County Council to serve on the newly-appointed Council of the London School of Printing and Kindred Trades.

According to its half-yearly report, the Typographical Association has made a net loss of £7,405. The general fund stands at £82,840, a decrease of £13,046. The principal disbursement was £59,135 for unemployment benefit. The total membership is 31,099, showing a decrease of 219 on the six months.

We very much regret to have to announce that a disastrous fire occurred last month on the premises of our near neighbour, MESSRS. HICKS, WILKINSON & SEARS. It is wonderful the way they tackled the situation. New machinery was ordered, and the firm is now in a position to execute orders with the same promptness as before the fire.

Mrs. JENNER has been voted a grant of £50 by the Federation of Master Printers. In a recent issue we referred to her husband, who was the ship's printer on the ill-fated "Egypt," and was drowned through giving his lifebelt to a woman as the vessel went down.

MESSRS. CHARLES WALMSLEY & CO., LTD., paper-maker's engineers, of Bury, have amalgamated with SIR W. G. ARMSTRONG, WHITWORTH & CO., LTD.

It is proposed, subject to the approval of the Rector and Churchwardens, to place a tablet or bust to the memory of SIR ARTHUR PEARSON, in St. Bride's Church, Fleet Street.

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15	1733	13	White Demy	480	3½d.
34	1710	14	"	"	3½d.
21	444	15	"	"	3½d.
6	32	16	"	"	3d.
12	491	17	"	"	3½d.
20	1570	18	"	"	3½d.
23	448	19	"	"	3½d.
27	291	26	Glazed White Dble Demy	"	3½d.
12	242	32	White	"	3½d.
50	231	32	Rough	"	3½d.
25	813	33	"	"	3½d.
40	342	34	"	516	3½d.
90	666	36	"	504	2½d.
30	741	36	"	480	3d.
16	570	38	"	"	3½d.
16	68	48	"	504	3d.
50	788	45	Antique Wove	500	3½d.
16	291	45	Glazed	504	2½d.
136	631	48	Pure S/C	"	3d.
23	645	52	"	"	3½d.
80	291	22	Glazed Dble Crown	480	3½d.
13	8866	25	Pure S/C	"	3½d.
70	143	25	Glazed	504	2½d.
76	291	25	M.F.	"	2½d.
37	269	26	Pure S/C	"	3½d.
41	242	28	M.F.	480	3½d.
113	143	30	Glazed	504	2½d.
25	352	34	"	"	3d.
50	180	38	Pure S/C	"	3d.

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Practical Notes

ARTIFICIAL ILLUMINATION FOR COLOUR PRINTING.



HAT colour matching is difficult in artificial light, is known to everyone. Whether it be a piece of ribbon or a suiting, daylight is invariably sought to make quite sure of the shade.

The colour printer endeavours to arrange his factory so that the machine room can be assured of a plentiful supply of daylight. But few people, whether laymen or printers, realise how very important is the form of artificial light employed when dealing with colour in any form, and the reasons for difficulties which occur under unsatisfactory conditions.

Among common artificial illuminants the nearest approximation to daylight is the open electric arc, and the various kinds of gas-filled, or so-called half-watt lamps, which are of comparatively recent introduction; but these by no means satisfy the requirements of colour matching. Many attempts have been made to make artificial light sources similar to daylight by the use of correcting screens made of glass tinted blue, which does not allow the excess of yellow rays to be transmitted. One daylight lamp at present on the market obtains the desired result by cutting off all direct rays and using a multi-coloured reflector arranged in such a way that the necessary correction is obtained. But in this case the loss in illumination is excessive, because such a large proportion of the original light is wasted in the reflector.

Among the most successful and practical "daylight lamps" is the "Osram," a gas-filled half-watt lamp made by the General Electric Co., Ltd. In this lamp no screens or reflectors are required; all that is necessary is for the lamp itself to be placed in an ordinary lamp socket and switched on. It will thus be realised that, compared with other daylight lamps, it is very simple to use. The actual glass of which the bulb is constructed has been made to the necessary shade of blue instead of being white.

The lamp being gas-filled, and therefore of the half-watt type, represents the most economical and modern form of electric lighting, combined with its special colour properties.

The Caxton Magazine.

Miscellaneous Advertisements

Including Situations Vacant and Wanted;
Businesses and Goods for Sale and Wanted to
Purchase; Partnerships; Premises to Let and
Wanted, etc.

Announcements from our customers to appear in these columns are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to K. T. TANNER & Co., LTD., when they will be forwarded to Advertisers.

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Advertiser, 30, Grocers Com-
pany's School and Technical
education, thorough practical know-
ledge letterpress, office routine,
estimating, is open to entertain
sounded proposition, capital £800,
£1000, highest references - "K&S,"
c/o R. T. TANNER & Co., LTD.

PRACTICAL PRINTER in all
branches desires both as General
overseer, reliable and efficient, wide
knowledge of trade - A-Z. c/o R. T.
TANNER & Co., LTD.

VERY SMALL FOUNTS at very
small prices, latest faces, new Cata-
logues sent free - Write F. Asher
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MACHINE MINDER, 30, seeks
employment, charge small machine
room 9 years, refs, all round know-
ledge, coastal towns preferred - H. N.
W., 9 Dagmar Rd., Kingston, Surrey

WANTED - Post Demy Folio Print-
ing machine, the American Autopress
Baby Cylindric preferred. Price must
be reasonable for cash. - "K.H." c/o
R. T. TANNER & Co., LTD.

WANTED 12 in. Gullboting in good
condition, r ply stating price and
make. - "K.P." c/o R. T. TANNER
& Co., LTD.

FOR SALE - An old established
Label and General Printer's business
carried on in South London within
half mile of the City, as a going con-
cern. Gross average profits for past
four years exceeds £7,000 and net
average profits for same period £9,000.
Sale in consequence of recent death
of Proprietor. Price £12,000 or near
offer. Fixtures held on lease at a
moderate rent. Full investigation
permitted to bona fide applicants.
Apply A. M. WOODHEAD, Solicitor, 1 & 2
Warwick Street, Regent Street, W.1.

Working Overseer (Machine) desires
engagement, owing to closing down of
old established printing firm. Had
charge of newspapers, commercial
and half-tone work. Good refer-
ences. - J. H. M., 86 Dongola Road,
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PRODUCTION Man and Buyer,
now engaged as Printer's Works
Manager (8 years) with fine record of
achievement, recognised authority
on Printing and allied subjects,
seeks to connect with organisation
where broad knowledge of
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Art, and ability to buy advantageously
- with creative ability, initiative and
untiring energy - may be brought
into play. Age 36 P.M. c/o R. T.
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BOOKKEEPER, thoroughly exper-
ienced (Inter. L.A.A. Certificate),
capable of working to final figures,
and take control staff - Ex. Service
"G" c/o R. T. TANNER & Co., LTD.

YOUNG MAN, 23, Ex-Ser, seeks
sit. as Printer's Warehouseman or
Packer, etc., 3 year's experience -
J. WILCOX, 15 Dragon Road, S.E.15.

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Yours' stack 20 post free. Fits any
stick. Results will please you. Apply
"Invention" 225, Clifton Road,
Rugby.

Announcements in this
column are inserted free
of charge, and should be
received on the 15th of
the month, for the
following issue.



"Scrivia"

CREAM LAID AND WOVE WRITING

STOCKED IN

LAID

Large Post - 18, 21, 23 and 28 lbs.
Double Large Post - 42 lbs.
Double Cap - 26 and 30 lbs.

WOVE

Large Post 15, 18, 21, 23 and 28 lbs.
Double Large Post - 30 lbs.
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